

The Application of Comprehensive Quality Management in the Teaching Management of Colleges and Universities

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Abstract: The traditional teaching management means in colleges and universities can not meet the needs of campus management at present. The total quality management system is applied to the teaching management of colleges and universities, which lays a good foundation for building a harmonious campus environment. This paper studies the application of total quality management in the teaching management of colleges and universities, analyzes its application purpose and existing problems, and sums up five application opinions: establishing service consciousness, strengthening quality construction, creating cultural atmosphere, improving professional quality and improving evaluation work, hoping that this paper can provide effective help for the teaching management workers of colleges and universities.

1. Introduction

At present, the competition among colleges and universities in China is becoming more and more fierce. In order to effectively improve the teaching quality and comprehensive strength of colleges and universities, colleges and universities have successively applied the total quality management system to the teaching management of colleges and universities. As far as the actual situation is concerned, the application of total quality management in the teaching management of colleges and universities has some results, but there are still some problems, so the administrators of colleges and universities should analyze the existing problems and deal with them one by one, so as to further improve the application effect of total quality management in the teaching management of colleges and universities.

2. The Purpose of Applying Total Quality Management in Teaching Management in Colleges and Universities

With the development of the times, the thought and life of college students are becoming more and more abundant, and this phenomenon directly adds many problems and challenges to the teaching management of colleges and universities. When the total quality management model is applied to the teaching management of colleges and universities, the teaching managers in colleges and universities can not help but think seriously about the purpose of its application, so as to maximize the application effect of the model.

(1) Total quality management for college teaching management to establish a comprehensive concept of quality. The application of total quality management mode in teaching management in colleges and universities is to further improve the quality of teaching management in colleges and universities. In this problem, university managers should make a new understanding of the concept of total quality of teaching management in colleges and universities through the total quality management model, so as to ensure that the total quality management model can be promoted for a long time.

(2) Total quality management shortens the distance between teachers and students. In general, the development of teaching management in Colleges and universities takes teaching scholars as the main body of work and students as the center of work. In the implementation of total quality

management mode, the teaching management of teachers will be comprehensive and meticulous to the students, and then the communication distance between teachers and students will be further shortened, laying a good foundation for building a harmonious campus atmosphere.

3. Problems Existing in Total Quality Management in Teaching Management in Colleges and Universities at Present

At present, although the application of total quality management model in education management in colleges and universities has achieved some results, there are many problems in the process of application, so that the effect of total quality management model can not be brought into full play. Therefore, the teaching management workers in colleges and universities should summarize and analyze the current problems, so as to further improve the quality of teaching management in colleges and universities.

(1) The working concept of teachers and scholars in colleges and universities is old. With the reform of education in our country, the status of teachers and students and the identity of subject and object in the traditional education work have undergone subtle changes. Students become the subject in the teaching work, and the teaching scholars become the object serving the subject in the teaching work. Therefore, teachers and scholars in colleges and universities should change the concept of work, establish a good sense of service, and further improve the quality of teaching work.

(2) The quality of the education team is uneven. With the development of science and society, the teaching work in colleges and universities is facing new opportunities and challenges, so the educational team of colleges and universities should strengthen the quality construction so that the educational work always has a certain advanced nature and quality in the rapidly changing trend of the times.

(3) The campus culture atmosphere is not strong. College campus is not only an important place for students to learn knowledge and knowledge, but also a place for students to feel the cultural atmosphere. Therefore, the current teaching management workers in colleges and universities should consider the problem that the campus cultural atmosphere is not strong enough, so as to create a good learning environment for students.

(4) The professional quality of some teachers is not high. The professional quality of the teaching staff has a direct influence on the teaching quality and the overall effect of the teaching work, so the phenomenon of low professional quality of the current part of the teaching staff is a very important issue in the teaching management of the university.

(5) The evaluation of teaching quality lags behind. The traditional teaching quality evaluation is mainly based on the students' examination results, which can not reflect the students' comprehensive ability level, and then seriously affects the students' all-round comprehensive development. Therefore, the evaluation of teaching quality is backward, and it is also one of the important problems in the total quality management mode of teaching in colleges and universities.

4. Measures to Perfect Total Quality Management in Colleges and Universities

4.1 Change the Concept and Set Up the Service Consciousness

Using the total quality management model in the teaching management of colleges and universities, in order to ensure that the application of this model can get certain results, the teaching workers should conform to the trend of the times, change the traditional teaching concept, correctly understand the main position of the students in the teaching work, and then establish a good sense of service, and further improve the effectiveness of the teaching management in colleges and universities. In the traditional concept of teaching management in colleges and universities, teaching managers occupy the main position in their work. Using school rules and corresponding management measures to discipline students, their management mode is not only old, can not keep up with the situation of the times, but also makes students have a kind of resistance psychology. Traditional teaching The management mode can not only make the students understand the

profound meaning of the teaching management regulations, but also seriously affect the effectiveness of the teaching management in colleges and universities. Therefore, the teaching management workers in colleges and universities should follow the development of the times and the innovation of the teaching management demand, change the teaching management idea, establish the good service consciousness, close the communication distance between the teachers and students, carry out the teaching management work in the way of equal management, make the students deeply understand the necessity of the teaching management work, and then maximize the role of the total quality management mode in the teaching management work of colleges and universities.

4.2 Strengthening the Quality Construction of Education Team

In order to make the total quality management mode be effectively used in the teaching management of colleges and universities, the teaching management workers in colleges and universities should first strengthen the quality construction of the education team, and then lay a good talent foundation for the implementation of the total quality management. On this issue, university managers can be divided into three measures to strengthen the quality construction of educational teams:

(1). Strengthen the training of the education team. The management of colleges and universities can carry out relevant training and education to further improve the overall quality level of the education team. In the training content, college teaching management workers should focus on the study of adolescent psychology, so as to provide certain advantages for the effective development of teaching management, further shorten the communication distance between teachers and students, so as to maximize the role of total quality management in college teaching management.

(2). Provide opportunities for investigate and study. The managers of colleges and universities can provide the teaching management workers with the opportunity to go out to study and study, so as to further improve the effectiveness of the total quality model in the teaching management of colleges and universities. On this issue, university managers should not abide by the rules, but should take the initiative to accept new management ideas and management methods, narrow the communication distance between colleges and universities, share their work experience in time, so that the overall effectiveness of teaching management in colleges and universities can be improved.

4.3 Create a Good Campus Cultural Atmosphere

When the managers of colleges and universities apply the total quality management mode to the teaching management of colleges and universities, in order to make the application of the management mode get some results, the teaching management workers in colleges and universities should create a good campus cultural atmosphere for students on campus, so as to lay a good environmental foundation for the improvement of the effectiveness of the total quality management model. A good campus cultural atmosphere can not only make the development of teaching management in colleges and universities more effective, but also create a superior learning environment for students. Therefore, university teaching management workers should pay attention to the problem of creating a good campus cultural atmosphere and formulate effective measures.

For example, actively carry out campus cultural activities. The teaching managers in colleges and universities can establish a strong cultural atmosphere in the campus by carrying out rich and interesting campus cultural activities. During this period, teaching managers can stimulate students' enthusiasm and initiative to participate in cultural activities by setting rewards, and then provide a good environmental basis for the application of total quality management model in teaching management in colleges and universities.

For example, when college teachers carry out their daily teaching work, they can integrate the campus cultural atmosphere into the classroom according to the actual situation, and ensure that when imparting students' relevant knowledge, they can use the campus cultural atmosphere to edify students' sentiment, purify students' hearts, and lay a good guarantee for the application of total quality management in teaching work [1].

4.4 Improve the Professional Accomplishment of the Teaching Staff

The problem of professional literacy of teachers in colleges and universities is not only related to the teaching quality of colleges and universities, but also seriously affects the development direction of students' future life. Therefore, colleges and universities should include the problem of improving the professional literacy of teachers when perfecting the total quality management measures. In this problem, university managers can be carried out in two steps:

(1) Strengthen the ideological and political education of teachers' team. Through timely and effective ideological and political education, university administrators can improve the professional comprehensive literacy of teachers' team, set up a good outlook on life, values and responsibilities for university teachers, and make teachers seriously understand the important professional mission of “establishing morality and cultivating people” and “teaching and educating people”.

(2) Professional literacy evaluation knockout system. In the daily work, the managers of colleges and universities can judge the comprehensive professional literacy of teaching managers and adopt the elimination system, so as to increase the sense of work pressure of teachers and scholars, and then make teachers pay some attention to the problem of professional literacy [2].

4.5 Perfecting the Evaluation of Teaching Quality

In order to ensure the application effect of total quality management in the teaching management of colleges and universities to be further improved, teachers should change the traditional work of student evaluation, and make a comprehensive evaluation of students from an all-round perspective to make the evaluation results more scientific, reasonable and integrated. The traditional way of teaching quality evaluation in Colleges and universities only focuses on examination results, which makes the growth of students' comprehensive ability unable to be reflected, and is not conducive to the comprehensive training of students. Therefore, teachers should pay attention to this problem, improve the evaluation of teaching quality, change the traditional teaching evaluation mode, highlight the importance of comprehensive development of students, and make the evaluation results more scientific, reasonable and comprehensive, so that the application effect of total quality management in teaching management can be further improved [3].

5. Conclusion

This paper studies the application of total quality control in teaching management in colleges and universities, so that it can effectively promote the development and progress of education in our country while improving the application effect.

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